**Rubric for Canada’s Geography Brochure**

*The student will create a brochure with information gathered on the geography of Canada and the impact it has on its citizens. The brochure will contain research or notes from class on the following areas: Physical Features, Self-guided research on topic of interests (tourist site or major city), the four current environmental issues, and a four step plan to solve one of the issues the student feels is most important.*

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| **Content** | **Low Understanding**  **1 2 3** | **Emerging Learner**  **4 5 6** | **Good Understanding**  **7 8 9** | **Exemplary**  **10** | **/10** |
| **Research/notes on 3 physical features** | 1st page does not contain sufficient information. Data collected is inaccurate or does not pertain to physical features. | Page identifies 1 or 2 physical features. Information may be inaccurate, in need of clarification, or in incomplete sentences. | Writing shows use of paraphrasing and shows basic to good understanding of at least 3 physical features. | Writing on physical features shows a deep understanding of the physical features and impact it plays on Canadian life. |  |
| **Self-Guided Research on topic of student interest. (City or major tourist site)** | Middle page does not contain any or very little information on a topic of student choice. Little to no research can be seen. | There is some research done. The writing does not flow. Work may show some plagiarism or inaccurate information. | Research can be seen and student has paraphrased their writing. There may be some misspelled words but work is overall accurate. | Writing shows more than basic understanding of their topic. Student’s interests in topic can be seen by depth of understanding. |  |
| **Information on the three environmental issues** | Student’s page does not contain sufficient information on the 4 environmental issues. Students work may be inaccurate. | Students writing does not include all four issues. Information gathered from class notes does not represent learning from lesson. | Writing illustrates understanding of the causes and negative impacts of all 3 environmental issues. Writing could show improvements on giving more supporting details. | Writing on 3 environmental issues shows depth of understanding and comprehends impact on Canadian and United States citizens. |  |
| **5 Step plan to solve 1 on the environmental issue.** | Student’s solution to 1 environmental issue is not present. Little to no effort was put into thinking of a way to solve the problem. | Thought has gone into solving one of the issues but the solution does not match issue. Plan needs more direction. | A plan has been presented with 5 steps. Overall ideas are clear but some ideas could use some more explanation. | The 5 step plan has order and direction. Much thought and understanding of the issue has gone into the solution. Ideas are realist. |  |
| **Overall Esthetic and Craftsmanship** | Overall craftsmanship is poor. Very little effort can be seen in this brochure. Writing is sloppy and inaccurate. | Overall brochure needs more attention to detail. There may be sections missing. Project needs color and neatness. | Brochure is presentable, neat, and colorful. There might be some spots where attention to detail could improve work but overall good work. | Overall project is above average work. The entire project shows attention to detail and attractive to the viewer. Information is persuasive. |  |

Total Score \_\_\_\_\_\_\_\_\_/ 50